



## Cerence and Wuling Motors Partner to Build WIND, Indonesia's First Intelligent Car Platform

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### Wuling's WIND (Wuling Indonesian Command) Honored with 2019 Apresiasi Inovasi Award in the Technology Category

BURLINGTON, Mass., Oct. 31, 2019 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced that its [Cerence Drive platform](#) powers Wuling Motors' award-winning WIND (Wuling Indonesian Command), Indonesia's first Indonesian-language voice control technology platform that marks a significant deployment for Cerence in the region.

Summoned with a simple, "Halo Wuling," WIND is available in all variants of the [award-winning Wuling Almaz](#) and was recently recognized with a [2019 Apresiasi Inovasi Award](#) in the technology category. With natural interaction in the local language, Bahasa Indonesia, WIND enables seamless operation of and interaction with in-car features ranging from opening and closing the sunroof and windows to controlling in-car entertainment and running diagnostics for vehicle issues.

"WIND is the first of its kind in Indonesia, ushering in a new era of automotive innovation in our region," said Yin Yi, Brand & Marketing Director, Wuling Motors. "As our cars become more advanced and as there are an increasing number of features to navigate, the easy and natural voice-powered interaction enabled by the Cerence Drive platform is critical to enhance the in-car experience and ensure the safety of our customers."

"Indonesia is one of the fastest growing automotive markets in the world, creating a bigger need and consumer desire for connected and integrated technologies in the car," said Sanjay Dhawan, CEO, Cerence. "We are proud to partner with Wuling as it becomes the first automaker to bring a seamless, conversational and future-forward mobility experience – in the local language, no less – to this thriving region."

Cerence, which recently spun out of Nuance Communications as an independent automotive AI company, delivers immersive experiences that make people feel happier, safer, more informed, and more entertained in their cars. Bringing together voice, touch, gesture, emotion, and gaze innovations, it creates deeper connections between drivers, their cars and the digital world around them. Cerence powers AI in nearly 300 million cars on the road globally across more than 70 languages for nearly every major automaker in the world. To learn more about Cerence, visit [www.cerence.com](http://www.cerence.com), and follow the company on [LinkedIn](#) and [Twitter](#).

#### About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the automotive world. Our expertise is sophisticated AI, natural language understanding, voice biometrics, gesture and gaze technology and augmented reality. As an innovation partner to the world's leading automakers, we're helping transform how a car feels, responds and learns. This track record is built on 20 years of knowledge and almost 300 million cars. Whether it's connected cars, autonomous driving or e-vehicles, we're mapping the road ahead. For more information, visit [www.cerence.com](http://www.cerence.com).

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