



## Cerence Provides Dynamic Voice Recognition to Hyundai IONIQ 5, the Automaker's First in its New Lineup of Battery Electric Vehicles

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**Cerence delivers conversational AI-powered access to key in-car functions and information, enhancing driver safety and convenience**

BURLINGTON, Mass., April 14, 2021 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced that Hyundai Motor Company has selected [Cerence Drive](#), the world's leading technology and solutions portfolio for mobility, to power Dynamic Voice Recognition in the new IONIQ 5 all-electric, midsize CUV, the first model in the automaker's new brand of battery electric vehicles (BEV).

Leveraging Cerence's hybrid embedded and cloud technologies, including voice recognition, natural language understanding, and text-to-speech, Hyundai's Dynamic Voice Recognition is fluent in a number of languages with the European launch of IONIQ 5. Easily activated using the push-to-talk button on the steering wheel, the voice-powered assistant in IONIQ 5 enables drivers to control everything related to their comfort and convenience. They can navigate to destinations; make phone calls and send text messages; control in-car functions like the radio, heated steering wheel and heated/cooled seats, and open and close the hatch; and check the weather all by using their voice, and with unprecedented speed and accuracy.

"The expectations of EV drivers are changing, as they are no longer willing to compromise on features and functionality," said Sanjay Dhawan, CEO, Cerence. "IONIQ 5 is a game-changer in the battery electric vehicle category, delivering a high-end driver experience that puts technology and safety at the forefront with reliable, easy-to-use voice recognition that improves drivers' day-to-day travels."

"As we built IONIQ 5, we wanted to deliver sustainable and innovative features that redefine the electric car experience," said Haeyoung Kwon, Vice President of Infotainment Development Group at Hyundai Motor Group. "Technology plays a huge role in this, and we are thrilled to partner with Cerence to bring their globally lingual automotive assistant platform into the IONIQ lineup, creating a 'better than ever' experience for our drivers and maximizing their safety, comfort and enjoyment."

For more information about IONIQ 5, visit [Hyundai IONIQ 5 Redefines Electric Mobility Lifestyle](#).

To learn more about Cerence, visit [www.cerence.com](#), and follow the company on [LinkedIn](#) and [Twitter](#).

### About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the mobility world. As an innovation partner to the world's leading automakers and mobility OEMs, it is helping advance the future of connected mobility through intuitive, powerful interaction between humans and their cars, two-wheelers, and even elevators, connecting consumers' digital lives to their daily journeys no matter where they are. Cerence's track record is built on more than 20 years of knowledge and more than 350 million cars shipped with Cerence technology. Whether it's connected cars, autonomous driving, e-vehicles, or buildings, Cerence is mapping the road ahead. For more information, visit [www.cerence.com](#).

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/bca4d4f1-e896-4c89-8a28-673d63064a17>

Hyundai IONIQ 5



Cerence powers Dynamic Voice Recognition in the new IONIQ 5