



Lynk & Co Selects Cerence to Power Conversational AI Across its Lineup

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Cerence will provide AI-powered natural language understanding, text-to-speech, and more, enhancing the driving experience for Lynk & Co drivers

BURLINGTON, Mass., June 22, 2022 (GLOBE NEWSWIRE) -- [Cerence Inc.](#) (NASDAQ: CRNC), AI for a world in motion, today announced that [Lynk & Co](#), a global automotive brand formed as a joint venture between Geely Auto Group and Volvo Car Group, has selected Cerence to provide conversational AI-powered in-car assistant capabilities across its lineup as it continues to expand to Europe.

In partnership with [ECARX](#), Geely's tier-one supplier driving the development of the in-car user interface across its brands, Cerence will provide Lynk & Co with automatic speech recognition, natural language understanding and text-to-speech in a variety of languages. Using the simple wake-up word, "Hey Frank," Lynk & Co drivers will be able to access and control key in-car functions like phone calling, music, vehicle controls like heating and air conditioning, and navigation – all by using their voice. Cerence's hybrid cloud/embedded approach means critical functions like navigation are always available with speed and reliability, regardless of connectivity. In addition, Cerence Speech Signal Enhancement (SSE), part of its Audio AI portfolio, ensures that communication between Lynk & Co drivers and the in-car assistant is clear and accurate.

Lynk & Co's full lineup is based on the Compact Modular Architecture (CMA), a global, standardized automotive body platform led by Volvo and jointly developed with Geely's China Euro Vehicle Technology (CEVT). CMA [includes Cerence AI-powered automotive assistant technologies](#).

"Lynk & Co is an innovative brand that's transforming the way we think about car ownership," said Stefan Ortman, CEO, Cerence. "For such a disruptive brand, an incredibly high-tech in-car experience is necessary. We are proud to continue our work with CEVT and our role in the CMA to bring enhanced conversational AI-powered interaction to Lynk & Co's drivers as it expands globally."

To learn more about Cerence, visit www.cerence.com, and follow the company on [LinkedIn](#) and [Twitter](#).

About Cerence Inc.

Cerence (NASDAQ: CRNC) is the global industry leader in creating unique, moving experiences for the mobility world. As an innovation partner to the world's leading automakers and mobility OEMs, it is helping advance the future of connected mobility through intuitive, powerful interaction between humans and their cars, two-wheelers, and even elevators, connecting consumers' digital lives to their daily journeys no matter where they are. Cerence's track record is built on more than 20 years of knowledge and more than 450 million cars shipped with Cerence technology. Whether it's connected cars, autonomous driving, e-vehicles, or buildings, Cerence is mapping the road ahead. For more information, visit www.cerence.com.

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